

## **NiaSerum by Ironpower Officially Launches its New Website**

*Breakthrough treatment is now out in the market and available through its new website.*

Melbourne, Victoria, Australia – 13 November 2012 – NiaSerum by Ironpower is excited to launch its new website ( <http://niaserum.com/> ) that caters to many types of skin problems through one breakthrough treatment only.

According to different studies, the top skin problems by most women and men are acne (characterized by pimples, blackheads and whiteheads), scars (caused by acne marks or trauma caused by accidents), spider or varicose veins (bulge caused by weakened vein valves that appears to have bluish or reddish tint), pigmentation disorders (white or dark spots usually caused by the sun's harmful rays), stretch marks (caused by rapid weight gain or loss that makes skin lose its elasticity), Rosacea (no known cause but is characterized by acne like bumps, facial flushing, small blood vessels near the skin's surface and more), moles (marks that occurs when skin grows in a cluster rather than spreading out) , Wrinkles (caused by ageing when skin starts to lose its elasticity) and ingrown hairs (caused by shaving when the growing hair follicle curls in instead of breaking out).

Advances in science and natural DIY solutions have different and individual treatments to combat each skin problem. But through the new website of NiaSerum, it offers a breakthrough product that combats more than 50 % of the top skin problems in just one amazing product. Ironpower's NiaSerum Topical Niacinamide Serum is a fast acne and blemish remover, it is also one of the best products in the market that reverses the signs of ageing. This anti-wrinkle, face repair serum also moisturizes and revitalizes the skin plus it can also solve your discoloration or pigmentation problems like freckles, age spots or liver spots and scarring.

This revolutionary product uses a 12 % niacinamide formulation which is triple the strength of conventional skin creams and since it is in serum form, it can penetrate through the skin's layer for a faster result. Niacinamide also known as Nicotinamide is a special Vitamin B that has been proven to produce amazing benefits for the skin's health, protection and repair. This product also guarantees to have no side effects while getting rid of skin blemishes.

NiaSerum's new website offers a simple and easy to use interface that not only offers information on Ironpower's NiaSerum Topical Niacinamide Serum through different studies and but also acts a shopping cart for interested users.

Experience fast results through NiaSerum. For more information, please visit <http://niaserum.com/> .

### **About Niaserum.Com**

NiaSerum offers a breakthrough product through Ironpower's NiaSerum Topical Niacinamide Serum that offers an all-in-one product that can solve most of the top skinproblems like acne, wrinkles, skin discoloration and more.

Ironpower's NiaSerum has a 12% niacinamide formulation that has triple the strength of ordinary creams in the market plus it can also penetrate through the skin's layer since it is in serum form. For fast results, no side effects and economical cost that can cater to most of your skin problem use NiaSerum available at <http://niaserum.com/>.